Event programme

Explore the full programme for the day, the 5 thematic tracks and the 25 impact case studies that will be showcased.

16.00 – 16.30

Institutional welcome

Xavier Vilajosana, Vice Rector for Research, Entrepreneurship and Knowledge Transfer, welcomes participants and introduces the context for the event.

Building U · Room U02, Auditorium

16.45 – 18.00

Mission showcases

A showcase of the 5 thematic tracks linked to UOC's 5 research missions. The 25 knowledge transfer impact case studies will be presented in a dynamic, participatory format. Each track will be led by a centre director, who will guide the session and facilitate dialogue between the projects, collaborating organisations and attendees. Afterwards, there will be time to visit the other tracks, projects and materials.

Building U

The education of the future Building U · Room U1.1	Digital transition and sustainability Building U · Room U0.3	Culture for a critically engaged society Building U · Room U1.15	Planetary health and well-being Building U · Room U1.4	Ethical and human-centred technology Building U · Room U0.1
GREDU | Spin-off | UOC/UB Smart Classroom: designing learning spaces	**URBANLOG | Consultancy | ATM** Technical advice on Sustainable Urban Logistics Plans	**TURBA Lab | Research | Barcelona City Council** Coolschools: nature-based school climate shelters	**NeuroADaS | Spin-off | Independent professional** Non-invasive neurostimulation	**WINE | Licence | Lenium** Sustainable greenhouses and smart irrigation
Edul@b | Research | Societat Digital Updating ACTIC certification with AI	**DigiBiz | Chair | Caixa Enginyers** Promoting financial health and education	**GRIAL | Industrial PhD | TERMCAT** Multilingual terminology extraction tools and AI in Catalan	**EviDHLab | Industrial PhD | Doole Health** Evaluating cardiovascular telemedicine	**ChildTech Lab | Solution | Sant Gabriel School** Mirror Box: a non-intrusive system for observing and analysing children's behaviour
Edul@b | Research | Escola Institut Eixample Virtual reality for creating immersive learning environments	**DITD | Consultancy | Cuatrecasas** Advice on intellectual property, data and new technologies	**GAME | Chair | 3CAT** Emerging narratives, consumption habits and audiovisual formats	**AIWELL | Solution | Cottet** MoCoTo: mobile corneal topographer	**WINE | Consultancy | Worldsensing** High-Precision GNSS with real-time kinematic positioning (RTK)
GREDU | Chair | Fundación VASS Inclusive digital transformation	**SUMAT | Research | Vueling** Research on the sustainable aviation ecosystem	**CNSC | Solution | Associació Decidim** Decidim: free software for participatory democracy	**GRECIL | Solution | Universidad Católica del Uruguay** PICOFON: phonological awareness through AI	**COSIN3 | Research | PhoenixFoods** Automatic monitoring of Hermetia illucens larval growth
Edul@b | Research | Alt Urgell County Council Fostering a culture of digital awareness	**i2TIC-IA | Industrial PhD | Manresa City Council** Digital transformation and a shift towards evidence-based management	**IDENTICAT | Research | Som Energia** Managing linguistic diversity in communication strategy	**BD Lab | Research | Idorsia Pharmaceuticals Spain** Healthy habits for good sleep hygiene	**KISON | Research | LTA Labs** StegoCrypt: a cryptography and steganography solution

18.15 – 19.30

Event closing and networking

Closing remarks by Xavier Vilajosana, Vice Rector for Research, Entrepreneurship and Knowledge Transfer. Networking with a glass of cava.